



Agenda Draft



AIRCRAFT CABIN

Innovation Summit **USA 2024**

12 –14 JUNE 2024 | DALLAS FORT WORTH, TEXAS

© by American Airlines

Hosted by: **American Airlines** 

Gold Partner: 

Partner:   

Sponsor:              

featuring





AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

"We are honored to host RedCabin's Aircraft Cabin Innovation Summit in 2024 at our headquarters in Dallas-Fort Worth. We look forward to welcoming the aviation interiors industry to our campus for discussions around the future of passenger

experience as we continue our commitment to deliver a world-class experience to our customers."

Kim Cisek, Vice President of Customer Experience at American Airlines

EARLY CONFIRMED SPEAKERS AND GUESTS

KIM CISEK

American Airlines

Vice President
Customer Experience

MARQUES TABB

Onboard Products
Cabin Interior Design

LEANA MCDUGAL

Program manager customer
accessibility and mobility

COLLEEN RIFFE

Sr. Manager, Aircraft Interiors
American Airlines

ANTHONY HARCUP

Owner and Design Director
DeepBlue Studios

MATT ROUND

Chief Creative Officer
tangerine

PIERRE-ANTOINE SENES

AIRBUS

Cabin Marketing Director
Airbus

TOMASZ MISIAK

Deputy Director
Product development
& Customer Experience
LOT Polish Airlines

POLISH AIRLINES
LOT
A STAR ALLIANCE MEMBER

CHRISTINE STELLER

Senior Product Owner
Cabin Interiors | Fleet
Westjet

WESTJET

VERITY RICHARDSON

Head of Commercial
Operations
Vertical

VERTICAL

BERNHARD

THE AVIATION AM CENTRE

RANDERATH

Chairman of the Board
Aviation AM Centre

CARSTEN LAUFS

SVP Product Innovation
and Digitalization
Diehl Aviation

DIEHL
Aviation

MATTHEW NICHOLLS

TAPIS | Uf
Global Aviation Partners

Sales Director
Tapis Corporation

TINNA

ICELANDAIR

TRAUSTADÓTTIR

Product Manager Cabin interior,
Inflight entertainment & Connectivity
Products & Service Management
Icelandair

KAI PETERS

Lufthansa

Head of Customer Experience Design
Lufthansa Group

SVEN ACHILLES

ZIM | AIRCRAFT SEATING

CEO
ZIM Group

ALISON LATHROP

DELTA

Managing Director – Corporate
Environment and Regulatory
Compliance
Delta Air Lines

XAVIER MASCARELL

BRITISH AIRWAYS

Customer
Accessibility Strategy
Manager Responsible Business,
Sustainability
British Airways

EERIKA ENNE

FINNAIR

Head of Inflight Customer Experience
Finnair

PETER TENNENT

factorydesign

Director
factorydesign

TRYSTAN PARRY

ADIENT Aerospace

VP Sales and
Product Support
Adient Aerospace

KEVIN WATERS

VP of Engineering & Certification

KYLE BETTENHAUSEN

Engineering Manager
Adient Aerospace

Please contact: Andreas Wibowo, andreas.wibowo@redcabin.de | direct line: +49 30 99 40 489 11 | mobile: +49 162 256 738 2



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

EARLY CONFIRMED SPEAKERS AND GUESTS

STEPHANIE WERNER 

Regional Director of
Cabin Marketing

KEVIN ROUNDHILL

Future Integrated Cabin Leader
Product Development
Boeing Commercial Airplanes

ALAN MCINNES

VP Business Development
Unum Aircraft Seating



YVONNE NOACK

Senior Product Manager
Responsible for Commercial Product
Definition & Cabin Quality

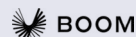


LOUISA RUSTER

Head of Product
Team lead for Product team
Condor

CHRIS WRIGHT

Senior Director Of Product Design
Boom Supersonic



CRISTIAN SUTTER

AIR CANADA



SCOTT SAVIAN

Chief Product Officer
JetZero



MARK SMITH

Director of sales
AERQ



BLAKE EMERY

President
Blake Emery Associates

MICHELE ERWIN

President
All Wheels Up



ROGER

PATRON - BENG

Head of Aircraft Interiors
and Business Development
JetMS Completions LTD



American Airlines
Integrated Operations Center

Please contact: Andreas Wibowo, andreas.wibowo@redcabin.de | direct line: +49 30 99 40 489 11 | mobile: +49 162 256 738 2



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

GOLD PARTNER



Boeing Commercial Airplanes is committed to being the leader in commercial aviation by offering airplanes and services that deliver superior design, efficiency and value to our customers and a superior flying experience to their customers.

Today, there are more than 10,000 Boeing commercial jetliners in service; airplanes that fly farther on less fuel, airplanes that reduce airport noise and emissions, airplanes that provide passenger-preferred comfort while delivering superior bottom-line performance to operators. Leadership for today and tomorrow. That's a better way to fly.

Boeing Commercial Airplanes, a business unit of The Boeing Company, is headquartered in Seattle, Washington and employs more than 60,000 people worldwide.

MEDIA PARTNER



Aircraft Interiors International is celebrating its 20th Anniversary during 2018 and over the last 20 years it has grown to become the industry's premier publication.

With an ABC audited circulation of just short of 14,000 buyers and key decision makers, the hard copy format is extremely valued by readers for detailed content, sense of style and easy-to-read format, and appreciated by advertisers for consistently generating strong sales leads and wider brand recognition.

PARTNER



SEKISUI KYDEX innovates and creates sustainable thermoplastic material solutions for the next generation of product design to help enhance the passenger experience.

The KYDEX® Thermoplastics Quick Response Manufacturing (QRM) business model of manufacturing bespoke materials with short lead times in small quantities expands beyond thermoplastic sheet.

The fully compliant KYDEX® portfolio also includes injection molding resins, proprietary Infused Imaging™ technology, integral special effects, unique textures, antibacterial protection and custom products and design.

The SEKISUI KYDEX appLab™ and designLab® Innovation Centers are collaborative spaces for clients and customers to bring the supply chain together for rapid prototyping and design development. These spaces are the bridge between engineering and art.



Since 1977, Tapis Corporation and Ultrafabrics have collaborated to provide superior materials to the aviation industry, and continue to lead in innovation, design and customization.

We leverage the art of creativity with the most advanced technology, and it is that synergy between disciplines that is becoming indispensable. Our work fuses creativity, instinct, imagination, rationality, and innovation. In other words – both sides of the brain working together.

We often call it a “techno-creative” approach to maximizing passenger comfort, durability, weight savings and sustainability.



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

SPONSORS

PriestmanGoode. PriestmanGoode is an employee-owned design consultancy, specialising in transport design.

As a collective of designers, creative thinkers, practical makers, strategists and trend forecasters, PriestmanGoode's purpose lies in designing a better, more sustainable future. People-centric to the core, the company has been improving and transforming everyday experiences for people around the world for over thirty years.



Rollon, a global company that is part of the Timken Group, has over 45 years of experience in the production and development of linear motion systems, with a strong emphasis on customized solutions.

With one of the largest selections of linear guides, telescopic rails, linear actuators, and multi-axis systems, Rollon is able to contribute to various industries.

For many years, Rollon has been a recognized player in the aircraft interiors industry, providing designers worldwide with high-value dedicated solutions.



As a Global Market Leader in the supply of Aerospace Polymer Solutions, with over 60 years of experience in the Aerospace Industry, Trelleborg Aerospace can provide the optimum solutions for the majority of aviation applications.

Trelleborg Aerospace provides proven performance in a wide variety of systems including Aircraft Interiors, flight controls, actuation, landing gear, wheels, brakes, fuel controls, engines and aircraft airframe applications.

Visit us to learn more about how we can help you Seal. Damp. & Protect. your Aircrafts & fleet.

SPONSORS



Muller Textiles is the global leader in the design, development and manufacturing of 3Mesh; a warp-knit, three-dimensional spacer fabric widely used for seating and interior trim in the automotive industry.

Made from 100% PET, and fully circular by nature, 3mesh offers a light weight and sustainable alternative to existing aviation cabin materials. With applications ranging from heating/cooling systems, cushions, backs, bolsters and headrests, 3Mesh is engineered to improve the durability and appearance of A-Surface materials by minimizing dents, wrinkles and creases, while offering an unmatched level of air permeability



Aerospace Technologies Group, Inc. (ATG) is the market leader in the design and production of state of the art electronically controlled aircraft cabin window shade systems.

Since 1998, ATG has delivered over 100,000 aircraft window shade systems on more than 30 aircraft platforms of all sizes. Today the company's products are standard equipment on the most popular business jets and in the premium cabin areas of the most discerning airlines.

ATG's newest innovative is the aerBlade™ window shade. ATG's aerBlade™ is an electronically operated window shade system allowing passenger control from clear-to-sun blocking-to-full blackout with the touch of a button.

ATG is also introducing its NextGen electronic controls, for aerBlade™ and other window shade models, providing IoT functionality and connectivity to on-board maintenance and cabin management systems enabling the transfer of performance metrics, remote diagnostics, and programming updates without removing the shade from the aircraft. The advance electronic controls feature self-learning algorithms and sensor-less control to extend the shade life and provide the quietest operation.



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

SPONSORS



SkyPaxxx is a FAA and EASA repair station specializing in seating and interiors and the manufacturer of Sky-Tiles® carpet. As a Customer First, Customer Focused company, SkyPaxxx has built a reputation as the premier destination for all of your aircraft interior needs.

With a complete range of services and capabilities on every interior component, including customized on wing support, SkyPaxxx is ready to handle any requirement for any fleet. A Crystal Cabin Award winner, Sky-Tiles need no serging, guarantee no fraying or shrinking, and are 100% recyclable with a 3 year appearance guarantee.



Mankiewicz products are found wherever progress is made. Our coating systems protect vehicles, machinery, and goods from natural forces, chemical and mechanical damage, and general decay.

For more than 125 years, we have been constantly improving the performance of our tailor-made solutions for a vast field of applications. Operating globally, we are always near our customers and partners, creating solutions with agility and flexibility. From product development to final implementation, we will help you increase your product lifecycle and make processes more sustainable. How can we improve your process? www.mankiewicz.com



Aircraft Lighting International (ALI) provides state-of-the-art, safety-certified aircraft interior and exterior lighting. We strive to meet the needs of our customers and aim to continue to be the innovative leader in aviation lighting. We continuously have a number of new products in the pipeline.

SPONSORS



Airchair is the onboard wheelchair of choice for airlines across the globe because it offers a dignified and safe experience for the passenger and a realistic and simple solution for the airline.

Passengers with reduced mobility need an onboard wheelchair that is safe and comfortable. Conversely, Airlines and Cabin Crew need an onboard wheelchair that is lightweight, easy to stow and easy to manoeuvre within the confines of an aircraft. The simple but clever design helps to transfer the passenger from the aircraft door to their seat and then from their seat to the lavatory, during a flight, if required.



Beadlight is a British manufacturing company, focusing on design, quality and safety. We manufacture LED products using our patented "Beadlight diffusion" which creates the finest LED illumination to read by.

We supply products to the Aerospace, Maritime and Contract Interior Sectors. In 1997 Beadlight designed the first ever LED reading light for a commercial airliner (Virgin Atlantic). Over the last 25 years we have become a significant participant in the Aerospace reading light market. We are a fast expanding company with in-house designers and engineers who strive to tailor our products to the client requirement.



CTT is a technology and market leader of systems for active humidity control in aircraft.

CTT dominates the market segment for humidifiers for large passenger aircraft. CTT is a pioneer when it comes to systems that actively tackle the root cause of condensation in aircraft. CTT's customers include most of the world's biggest airlines. CTT's business concept involves the development, manufacture and supply of products that increase humidity to enhance well-being on board and reduce condensation for better reliability and reduced environmental impact.



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

SPONSORS



Diab's thermoplastic structural core materials are part of a fully thermoplastic solution that is already cabin compliant.

Thermoplastic parts for aerospace cabin interiors are made in a single step process, including skins and core welding, shaping, and decorative film. Divinycell is a perfect sandwich core for commercial aircraft interiors.

Learn more: www.diabgroup.com



AERQ is a joint venture between LG Electronics and Lufthansa Technik. It was founded in June 2019 and is headquartered in Hamburg, Germany.

With its roots in consumer electronics and aviation it uses the extensive knowledge from both parent companies to develop digital solutions for aircraft cabins. AERQ takes the digital transformation of aircraft cabins to a new level by turning them into spaces for new ideas and business development.

AERQ enables airlines to digitalize their aircraft cabins by providing AERENA, the new platform for digital engagement, empowerment and intelligence.

Learn more: www.aerq.com



At Expliseat, we are pioneers in designing and manufacturing lightweight, durable aircraft seats, continuously pushing the boundaries of innovation to enhance the passenger experience.

Since our establishment in 2011, we have led the industry with our TiSeats, revolutionizing comfort and significantly contributing to environmental sustainability.

Learn more: www.expliseat.com

WHAT YOU WILL EXPERIENCE ON SITE

WHO IS WHO

Get in touch with other experts before the conference starts.

Take a look at the business cards and photos while enjoying your first conversational and networking experience.

AUDIENCE Q&A

Interact with conference speakers and moderators to ensure all of your questions are answered during these sessions.

MEET AND GREET

Break the ice and get to know your industry peers in these fast-paced one-to-one meetings. Greet each participant in this series of brief exchanges and share your professional background.

PANEL DISCUSSION

Benefit from deeper insights by attending panel discussions.

Share your ideas and thoughts with peers and receive feedback from dedicated industry experts in this interactive session.

INTERACTIVE WORKING GROUPS

Get an in-depth approach to these hands-on themes. Discuss, brain-storm, elaborate and work together in this interactive session. Tutorials and workshops are also an excellent chance to interact at this perceived as the, go-to' place for knowledge, best practice and credible solutions.

NETWORKING RECEPTION

Enjoy an informal evening get-together with speakers and peers to discuss the outcome of the first summit day and expand your network in a relaxed environment.

REDCABIN TRINITY AWARD CEREMONY



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

WHAT OUR PAST DELEGATES EXPERIENCED

„I was so impressed by the entire event.“
Northwest Aerospace News Magazine

„Ideas from leading experts and hearing those ideas in person along with being able to talk with them was very impactful. I was able to express what we are doing and hear what they would do.“
Delta Air Lines

„Very focused on latest cabin and the key person/professionals from airline, supplier and OEM.“
ANA

„Great to reconnect with network of people. Great sharing of ideas.“
Alaska Airlines

„Very good interactions and networking opportunities with many industries stakeholders.“
Airbus America

„Love the format, interaction, great content, diversity of attendees as far as different companies!“
Boeing

„Full of innovation and great people sharing ideas, all with a genuine passion for making air travel better.“
Flying Disabled

PRE-EVENT-REGISTRATION

TUESDAY JUNE 11, 2024 | 07:00 pm – 09:00 pm

RedCabin is thrilled to invite you to our **Pre-Event-Registration.**

sponsored by 

at the Marriott DFW Airport South
4151 Centreport Dr
Fort Worth
TX 76155, USA

Welcome drinks & snacks to be provided!
Your name badge can be collected during registration on-site.



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 1 | Wednesday, 12 June 2024

Transportation will be provided – information will follow separately.

8:00 am Registration

8:45 am Welcome note by summit chairmen and RedCabin

9:00 am Welcome Keynote by American Airlines

Kim Cisek – Vice President Customer Experience,
American Airlines

Marques Tabb – Onboard Products Cabin Interior Design,
American Airlines

9:30 am Translating brand strategy into a unique design language

LOT is one of the oldest national carriers still flying, their 95-year heritage is a proud one. Flying since 1929 LOT wanted to incorporate the famous Polish hospitality into their new cabin offer as part of their ambition to be the airline of choice from eastern Europe connecting to the rest of the World.

- How to translate LOT's long heritage and brand DNA into a distinctive design language.
- Cultural interpretation is extremely sensitive. How do you respect a brand that is deeply rooted in history and extend its appeal to a wider audience?
- How does the design vision set by tangerine fit with the aspirations set by LOT.
- The commercial drivers behind engaging a design agency for this programme.

Tomasz Misiak – Deputy Director Product development & Customer Experience, LOT Polish Airlines

Matt Round – Chief Creative Officer, tangerine

10:00 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:30 am NETWORKING COFFEE BREAK

PANEL DISCUSSION

11:00 am Experience the Flagship Suite® Preferred seat

PANELISTS: **Colleen Riffe** – Sr. Manager, Aircraft Interiors, American Airlines

Trystan Parry – VP Sales & Product Support, Adient Aerospace

Kevin Waters – VP of Engineering & Certification, Adient Aerospace

Kyle Bettenhausen – Engineering Manager, Adient Aerospace



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 1 | Wednesday, 12 June 2024

11:45 am Airline Panel Discussion

Challenges and opportunities on aircraft cabin innovation.

Tinna Traustadóttir – Product Manager Cabin interior, Inflight entertainment & Connectivity, Products & Service Management, *Icelandair*

Kai Peters – Head of Customer Experience Design, *Lufthansa Group*

Eerika Enne – Head of Inflight Customer Experience, *Finnair*

12:30 pm NETWORKING LUNCH BREAK

ROUND TABLE – 1

2:00 pm The Future of Accessible Air Travel: Collaborate to Innovate

Sponsored by **SEKISUI** | **KYDEX**

Significant strides have been made in our 13-year journey for a wheelchair spot on planes and the time for the industry to engage, or be regulated, is fast approaching.

As we age into, get diagnosed, or are injured with a disability, the chances of your life being impacted by the need for accessible air travel is 1 in 5.

Join us to:

- Discuss why the industry needs more accessible air travel
- Learn what progress has been made through advocacy, R&D, and testing for a wheelchair spot on planes
- Identify what new legislation, new area of study, and innovation mean for your organization

MODERATORS: **Blake Emery** – President, *Blake Emery Associates*

Michele Erwin – President, *All Wheels Up*

ROUND TABLE – 2

2:00 pm Creating guidebook for effective collaboration

- What do suppliers need from airlines to be an effective partner?
- How can airlines make the most of a suppliers' offerings?
- What are the qualities of an effective airline-supplier partnership?

MODERATOR: **Christine Steller** – Senior Product Owner, Cabin Interiors | Fleet, *WestJet*

Matthew Nicholls – Sales Director, *Tapis Corporation*



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 1 | Wednesday, 12 June 2024

ROUND TABLE – 3

2:00 pm Airlines point of view: challenges and opportunities on aircraft cabin innovation – continuation from Morning Airlines panel discussion

Different airlines will lead this round table session.

MODERATORS: **Tinna Traustadóttir** – Product Manager Cabin Interior, Inflight Entertainment & Connectivity, Products & Service Management, *Icelandair*

Eerika Enne – Head of Inflight Customer Experience, *Finnair*

Kai Peters – Head of Customer Experience Design, *Lufthansa Group*

ROUND TABLE – 4

2:00 pm Refurbishment for Aircraft Interiors

Challenges and opportunities on aircraft refurbishments, and how suppliers can be involved early in the refurbishment process as well as effective communication with the airlines/client.

Roger Patron - BEng – Head of Aircraft Interiors and Business Development, *JetMS Completions LTD*

4:00 pm NETWORKING COFFEE BREAK

4:30 pm CONTINUING WITH ROUND TABLES 1 – 5

5:30 pm CLOSING REMARKS

5:45 pm EVENING NETWORKING RECEPTION

END OF SUMMIT DAY 1



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 2 | Thursday, 13 June 2024

Transportation will be provided – information will follow separately.

8:30 am Registration

8:45 am Product specification and innovations for Condor's A32Xneo fleet

A leisure airline's attempt to square the circle: fulfilling the needs of the customer, cabin crews and revenue management when shaping a new short-haul cabin product.

Yvonne Noack – Senior Product Manager, Responsible for Commercial Product Definition & Cabin Quality, *Condor*

Louisa Ruster – Head of Product, Team lead for Product team, *Condor*

PANEL DISCUSSION

9:30 am Accessible Cabin

Topic of discussions:

- Definition of accessibility
- Collaboration between airlines, suppliers and manufacturers to improve accessibility
- Innovations from aircraft manufacturers in order to make cabin more accessible
- Challenges and opportunities

MODERATOR: **Leana McDougal** – Program manager customer accessibility and mobility, *American Airlines*

PANELIST: **Alison Lathrop** – Managing Director – Corporate Environment and Regulatory Compliance, *Delta Air Lines*

Xavier Mascarell – Customer Accessibility Strategy Manager Responsible Business, Sustainability, *British Airways*

Stephanie Werner – Regional Director of Cabin Marketing, *Boeing Commercial Airplanes*

Pierre-Antoine Senes – Cabin Marketing Director, *Airbus*

10:15 am Lufthansa Allegris – it's all about YOU!

Offering choice, innovation and personalization to our Lufthansa Group customers.

How Lufthansa developed the latest cabin product for the LH fleet, 14 different seat types in four travel classes.

Realized with multiple manufactures to deliver the latest in cabin design and quality.

Kai Peters – Senior Director Customer Experience Design, *Lufthansa Group*

10:45 am NETWORKING COFFEE BREAK



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 2 | Thursday, 13 June 2024

11:15 am Discuss consolidation in cabin interiors, and how we need to reassess what we call innovation.

How regulation, cost, distillation and appropriation/adoption of the best ideas, leads to fewer opportunities for innovation, with rare and ambitious exceptions.

MODERATOR: **Peter Tennent** – Director, *factorydesign*

PANELISTS: **Chris Wright** – Senior Director Of Product Design, *Boom Supersonic*

Matthew Nicholls – Sales Director, *Tapis Corporation*

Alan McInnes – VP Business Development, *Unum Aircraft Seating*

Scott Savian – Chief Product Officer, *JetZero*

Mark Smith – Director of sales, *AERQ*

12:00 am Exhibition Tour

12:30 pm NETWORKING LUNCH BREAK

ROUND TABLE – 1

2:00 pm Sustainable Materials, challenges and opportunities

- What is a sustainable material?
- How does aviation industry benefit from sustainable materials?

- How to evaluate sustainable solutions?
- Manufacturing impacts vs. A/C operation impacts
- Thermoplastic solutions vs. Reduced weight
- Rethink interior functions and requirements
- Time to market for new product concepts
- Retrofit opportunities and new generation aircraft

MODERATOR: **Carsten Laufs** – SVP Product Innovation and Digitalization, *Diehl Aviation*

ROUND TABLE – 2

2:00 pm Innovation on accessible aircraft

This workshop, co-led by representatives from Boeing and Airbus, will explore ways to collaborate together to improve aircraft cabin accessibility.

We plan on an educational and engaging workshop where we will brainstorm ideas that could improve the travel experience in the aircraft cabin for those with all types of disabilities. Come help us create more accessible aircraft cabins together!

MODERATORS: **Kevin Roundhill** – Future Integrated Cabin Leader, Product Development, *Boeing Commercial Airplanes*

Pierre-Antoine Senes – Cabin Marketing Director, *Airbus*



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 2 | Thursday, 13 June 2024

ROUND TABLE – 3

2:00 pm Development of the future business class seat

Business class seating has evolved into the familiar herringbone and forward-facing layouts that we know today. This session will explore the future development of the product from new product design through to comfort creation for the passenger. Will the fascination with Privacy Doors continue and what will the LOPA of the future look like as we juggle the competing elements of comfort, efficiency, privacy, sociability, and sustainability.

MODERATOR: **Alan McInnes** – VP Business Development, *Unum Aircraft Seating*

ROUND TABLE – 4

2:00 pm Changing the shape of the industry with a new disruptive manufacturing approach of Y-Class seat that reflects aggressive costing, Targeted sustainability and flexible use in secondary market without major certification impact

Building a seat for a target price under 700\$, a weight under 6 Kg/PAX, a minimum of 2 design/Face lift lives in an aircraft and a fair second life in the secondary market.

MODERATORS: **Sven Achilles** – CEO, *ZIM Group*

Bernhard Randerath – Chairman of the Board, *Aviation AM Centre*

ROUND TABLE – 5

2:00 pm Navigating Futures: Interactive Scenario Planning Workshop

Discover the art of scenario planning in an interactive workshop designed to shape your strategic thinking and decision-making skills. During this session you will:

- Identify key travel trends and market drivers shaping future scenarios
- Engage in creative brainstorming and scenario narrative development
- Craft tailored strategies to capitalize on a range of diverse future possibilities

Anthony Harcup – Owner & Design Director, *DeepBlue Studios*

4:00 pm NETWORKING COFFEE BREAK

4:30 pm CONTINUING WITH ROUND TABLES 1 – 5

5:30 pm CLOSING REMARKS



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

Summit Day 2 | Thursday, 13 June 2024

7:00 pm REDCABIN TRINITY AWARD CEREMONY

at Marriott Hotel DFW Airport South
4151 Centreport Dr, Fort Worth, TX 76155, USA

Sponsored by  **BOEING**  **SEKISUI**  **KYDEX**  **Diab**

The RedCabin Trinity Award recognizes innovation in aircraft interior and first and foremost it brings transport pioneers together with innovators that apply for the award.

As a RedCabin Trinity Award winner RedCabin will provide you with the opportunity of a collaboration with an airline. That way RedCabin will help on the next steps of the business cases and will therefore help to make the business case happen. This is our active contribution to support innovators with their concepts and enhance new solutions within the evolution of travel and transport.

Uniquely the judging panel is exclusively made up of airlines and aircraft leasing companies – ensuing the awards reflect the real requirements of the industry.

To apply for the award please visit: trinityaward.redcabin.de

END OF SUMMIT DAY 2



© American Airlines



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12-14 June | DALLAS FORT WORTH, TEXAS

Summit Day 3 | Friday, 14 June 2024

AMERICAN AIRLINES DAY



8:00 am Shuttle to SV6 from DFW Marriott Airport South

Departure times: 8:00 | 8:10 | 8:20 | 8:30 | 8:40 | 8:50 am

9:00 am Program start | Overview of Day

9:10 am American Airlines CO presentation with Teague

10:00 AM NETWORKING BREAK

Prepare for Skyview campus tour/Restroom break

10:20 am Get larger groups into smaller tour groups

Meet your tour guide

10:30 am Skyview Campus Tour

11:45 am Return to SV6 / LUNCH

1:00 pm Shuttle to DFW window

Shuttle will run every 20 minutes from Skyview 6 Hotel,
Terminal D drop-off only



AIRCRAFT CABIN INNOVATION SUMMIT USA 2024

12–14 June | DALLAS FORT WORTH, TEXAS

INVESTMENT PER DELEGATE

DATE	INVESTMENT
ORIGINAL INVESTMENT	3.395€ + VAT
REDCABIN TRINITY AWARD CEREMONY	300 € + VAT

PARTNER HOTEL

Marriott DFW Airport South
4151 Centreport Dr | Fort Worth, TX 76155, USA

189 USD per night plus tax*

*last day to book May 24, 2024

EVENT VENUE

American Airlines Robert L Crandall campus – adjacent to Dallas-Fort Worth International Airport, Texas

For further information sponsorship or delegate registration please contact:

Andreas Wibowo, *Director Business Development*

E-mail: andreas.wibowo@redcabin.de

Direct line: +49 30 99 40 489 11

Mobile: +49 162 256 738 2

online: www.redcabin.de



© American Airlines