



RAILWAY INTERIOR

Innovation Summit EUROPE 2022

November 08–09 | IdeasTrain Hall | Rödelheim, Frankfurt, Germany

In Partnership with:  | 



RAILWAY INTERIOR INNOVATION SUMMIT

November 8-9, 2022 | IdeasTrain Hall | Rödelheim, Frankfurt, Germany

RedCabin is honored and excited to collaborate with Ideenzug, part of Deutsche Bahn (DB) for our **Railway Interior Innovation Summit Europe**, taking place at the **IdeasTrain hall Rödelheim from November 08-09, 2022**.

Our audience will be amazed by the exclusive Ideenzug tour where they will have a chance to see the development of DB's future trains.

The Railway Interior Innovation Summit presents a unique opportunity to reach the decision makers of train interior designers and engineers, under-

stand current and future projects, and a chance for your organization to collaborate and win business with train manufacturers, design houses, seat manufacturers and operators.

Alstom, Deutsche Bahn, OBB, Siemens, Stadler Rail, Hitachi Rail, Compin Fainisa, Grammer AG have already participated and will be back in our 2022 show.

Contact andreas.wibowo@redcabin.de to understand how to be involved as our partners/sponsors.

EARLY CONFIRMED SPEAKERS & GUESTS

PAULINE MAITRE

Head of Public Affairs
VDB



MARIO THEIS

Leiter Kompetenz Center
Erlösmanagement & Produktinnovation (P.RMP)
DB Regio AG



STEFFEN RENISCH

Leader Qualification Locomotive Drivers
DB Fernverkehr AG

BRUNO SCHEFFLER

Team leader Brand Design
Deutsche Bahn

CARSTEN HUTZLER

Project HGV 3.0
Head of DB Onboard Experience 2030
Customer Experience and Product Management (P.FMP)
DB Fernverkehr AG

ISMAEL BAVANDI

Technical Director Interior
Alstom Group



JAN WIELERT

Managing Director
büro+staubach

büro+staubach

MANUEL DIAZ REDONDO

Industrial Designer
Talgo



DAISY CHAPMAN-CHAMBERLAIN

Knowledge Transfer Manager – Rail
ktn



PHILIPP ENGEDAL

Administration Director
Flytoget AS



JEREMY WHITE

Transport Director
Seymour Powell



TATIANA OSOŁODCZENKO

Export Manager
Growag

Growag

AXEL KIESE

CEO
Ace4Rail



MATTHIAS FISCHER

Managing Director
neomind

neomind

ALBERTO ROSSI

Head of Ground Transport
ELeather





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EARLY CONFIRMED SPEAKERS & GUESTS

NORBERT HESSENBERGER

Head of Smart
Materials & Products

NEVEON

DAGMAR ZARAZOVA

Business Development Rail/Maritime/Aviation
NEVEON AUSTRIA GmbH

DIMITRI CLÉMENT

Global Rail Key Account Manager
Henkel



JUTTA DOS SANTOS MIQUELINO

CEO & Partner
and dos Santos GmbH



DAVID CLARKE

System Engineer
Angel Trains Limited



TOM BELL

Innovation Manager
Great Western Railway



RUBEN BAKE

International Business Manager



KARYN MCALPHIN

Design Director
SEKISUI KYDEX

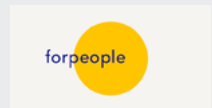
JOHN DAVIDSON

Head of Customer
Experience
Trenitalia UK Ltd/West Coast Partnership



RICHARD LAWSON

Director of Innovation
and Ventures



NATHAN MATTHEWS

Associate Director

JOEL HAYES

Strategist
Forpeople Limited





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PARTNER

SEKISUI KYDEX SEKISUI KYDEX innovates and creates sustainable thermoplastic material solutions for the next generation of product design to help enhance the passenger experience.

The KYDEX® Thermoplastics Quick Response Manufacturing (QRM) business model of manufacturing bespoke materials with short lead times in small quantities expands beyond thermoplastic sheet. The fully compliant KYDEX® portfolio also includes injection molding resins, proprietary Infused Imaging™ technology, integral special effects, unique textures, antibacterial protection and custom products and design.

The SEKISUI KYDEX appLab™ and designLab® Innovation Centers are collaborative spaces for clients and customers to bring the supply chain together for rapid prototyping and design development. These spaces are the bridge between engineering and art.

MEDIA PARTNER



The Railway Gazette Group is the leading provider of news, analysis and intelligence for the international railway industry. Our online, digital and print content is read in more than 140 countries, by operators, regulators and the supply industry.



Dedicated to the advancement of passenger railcar and mass-transit interiors, Railway Interiors International features a mix of the most exciting new case studies, in-depth analysis of technological developments and other market trends, top-level interviews and project-focused technical articles. The magazine outlines the latest advances in interior equipment and related services, making it a definitive resource for the buyers and specifiers working on new build and refurbishment projects, as well as supporting day-to-day customer service and operations.



Railway-News Railway-News is your definitive source for all the latest rail news from around the world and a major directory for the leading suppliers in the rail sector.

We post new stories every day, so you're always up-to-date. In addition, we publish a weekly newsletter so you can get all the vital updates straight in your inbox. In our quarterly e-magazine, you will hear from industry figures and find valuable information about trends and products. Railway-News is a brand of a2b Global Media. We are passionate about transport and are dedicated to promoting businesses who work in the sector, as well as bringing transport news to the public.

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SPONSORS



Henkel, the leading solutions provider for adhesives, sealants and surface treatment materials worldwide, offers much more than quality adhesives.

With our history and experience in the rail industry, our experts can help you find ways to optimize your manufacturing processes and drive down costs. We can help you reduce weight, increase durability and enhance the reliability of your equipment. We're continually developing innovations to help you succeed in the future.

SENOPLAST Founded in 1956 SENOPLAST Klepsch & Co. GmbH has produced for more than 60 years extruded plastic sheets and films for thermoforming.

Over the years the company has grown into a specialist for the co- extrusion of multi-layer sheets and films and has become known as the technological leader in this field. From its Austrian headquarters in Piesendorf SENOPLAST provides customers around the world and from all kinds of industries with senosan® products.

The plastic sheets and films established under the trade mark senosan® are not only used in the automotive and transportation industries but are also well-known for excellent quality and brilliant surfaces in the sanitary and furniture industries. In 2000 an additional production location opened in Querétaro, Mexico, which meant that customers in the NAFTA area could be served quicker and more efficiently.

The 3rd global production unit started production in May 2020 in Suzhou, China. SENOPLAST has enjoyed global success with innovative and high quality plastic sheets and films made of ABS, ABS/PC, PC, ASA, PMMA and PS as raw materials including flame retardant materials.



ELeather is the pioneer of engineered leather. Its revolutionary process transforms unused leather into advanced materials while achieving a significantly lower environmental footprint.

ELeather reduces waste, increases performance, and enables brands to create extraordinary products and memorable customer experiences, while improving sustainability. Born in the UK, ELeather has grown to supply industries ranging from transport to footwear, across the world. It's leather, evolved.

NEVEON We are NEVEON, a leading global integrated foam group. We offer outstanding polyurethane flexible and composite foams for a huge range of applications, from the comfort segment through the transportation sector to a limitless variety of specialty applications.

With a network of 55 locations in 17 countries and over 3,400 employees, we can guarantee to remain close to our customers and can offer them the quickest possible delivery times and highest levels of quality.

PriestmanGoode. PriestmanGoode is widely recognised as one of the world's leading design studios working in transport today.

Our expertise spans everything from rail to aviation, autonomous vehicles, cruise ships and personal transport. We work with operators, rolling stock manufacturers and across the supply chain on both industrial and vehicle design, as well as liveries and branding, interiors and customer experience. We have a proven track record of delivering ground-breaking transport solutions for our clients and their passengers.

Moreover, we regularly develop our own initiatives around future mobility solutions. These projects give us an opportunity to address issues – from accessibility to sustainability – that we believe lie at the heart of successful future transport.



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Perrone – Performance Leathers and Textiles. Manufacturing leather since 1883, Perrone’s craftsmanship and technological expertise spans four generations.

Our Fultonville, New York headquarters and 100,000 sf factory is specially equipped to manufacture certified leathers and advanced, lightweight synthetics to meet the needs of all global rail applications from metro and commuter to luxury and high speed rail. Perrone genuine leathers and textiles are crafted with an eye toward sustainability for unsurpassed durability, comfort and service life.

As a leader in the transportation market, continuous product development initiatives, and ongoing capital investments result in market leading processes, equipment, and technologies. Perrone products meet or exceed all requirements for certification, including EN-45545 HL/2, HL/3, BS 6853, DIN-5570, NFPA 130, AND ASTM E662.



Since 1997, Milwaukee Composites, Inc. (MCI)’s patented lightweight panels have provided superior fire protection, moisture resistance and do not have the delamination issues commonly found with traditional (plymetal) panels for mass transit.

MCI phenolic composite products continue to last beyond the service life of the car. The global transit market now recognizes that weight savings, fire safety, moisture resistance and durability are critical characteristic in today’s transit car and bus floor designs and that previously conventional transit flooring systems, cannot match the multiple advantages MCI products provide.

Transit Authorities and Railcar Engineers understand that MCI phenolic composite panels meet their transit car and bus floor design requirements in the most cost effective solution available in the market today.



Altro is a global business that has been manufacturing innovative materials for 100 years. The third-generation, family-run enterprise is credited as the inventor of safety flooring.

Operating from strategic worldwide locations, Altro supplies a product portfolio influenced and inspired by the very customers that use them and combines global reach with local support. Altro’s collaborative approach sees us partner with both OEMs and operators – sharing knowledge, ideas and experience – to facilitate a complete end to end service. Our rail portfolio offers outstanding sustained slip resistance, lightweight construction and compliance with the latest international fire, smoke and toxicity regulations. These products are further supported by generous warranties and with a selection of services and solutions which aid and enhance installation and maintenance to put flooring at the heart of interior design.



SEISENBACHER is a leading international manufacturing and innovation partner for smart interior design for transport systems. Our focus is on the development of products and services for rolling stock and includes the areas of comfort, design and safety for the passenger. In addition, with our locations in Austria, the USA and Great Britain, we offer our customers fast and professional provision of their products of the highest quality.



Metzo, part of The Vita Group, is the Aviation & Rail specialist within The Vita Group, one of the leading polyurethane foam manufacturers in the world. Our Rail portfolio contains “more than foam”. A full range of soft furnishing goods for Rail seats and crew compartments such as Foam Cushions, Mattresses & Cover Parts, Armrests, Insulation as well as Dress Covers, Upholstery & Sustainable Solutions to be supplied to all major seat manufacturers and trains worldwide. This includes comprehensive customer service from material selection, prototype construction, and burn tests to series production.



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WHAT OUR PAST DELEGATES EXPERIENCED

„Great to have a small, but powerful and very centric innovation orientated participant group.“

GAO GmbH

„Very well organized, good presentations, very good attendees, meet the expectations.“

Compin Fainsa

„Great gathering of the rail interior industry in a friendly, inviting setting.“

NVGTR

„After a great online summit, the face-to-face version was even better.“

Ultrafabrics Europe Ltd

„Very well organized.“

STADLER Deutschland

„Great insights, discussions and presentations. Interesting contacts.“

NOSE

WHAT YOU WILL EXPERIENCE ON SITE

KEYNOTE SPEECH

Get to know in-depth knowledge, listen and learn from industry experts, including OEMs, train operators, regulators, seat manufacturers and materials suppliers.

INTERACTIVE PANEL DISCUSSION AND AUDIENCE Q&A

Interact with our panelists, and ensure that all of your questions are answered during these sessions.

INTERACTIVE WORKING GROUP

Get an in depth approach to these hands-on themes. Discuss, brainstorm, elaborate and work together in this interactive session. Tutorials and workshops are also an excellent chance to interact with other people in your area of interest.

SPEED NETWORKING

Break the ice and get to know your industry peers in these fast-paced one-to-one meetings. Greet each participant in this series of brief exchanges and share your professional background.

EVENING DINNER

RedCabin invites you to a Dinner. Take this opportunity to network and make new business contacts. Or just relax and round off your first conference day.



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Summit Day 1 | Tuesday, November 8, 2022

08:00 am Registration

08:45 am Welcome note by RedCabin and our summit chairwomen

Kirsty Dias – Managing Director, *PriestmanGoode*

09:00 am Interior overview

Pauline Maître – Head of Public Affairs,
The German Railway Industry Association (VDB)

09:20 am Design the future of public mobility – Customer centric trains and digital interaction

Mario Theis – Head of Competence Center Revenue Management & Product Innovation, *DB Regio AG*

09:50 am SPEEDNETWORKING

10:20 am NETWORKING COFFEE BREAK

PANEL DISCUSSION

10:50 am Collaboration, design and innovation on railway interiors in the UK

MODERATOR: **Daisy Chapman-Chamberlain** – Knowledge Transfer Manager – Rail, *ktn*

PANELISTS: **Tom Bell** – Innovation Manager, *Great Western Railway*

David Clarke – System Engineer, *Angel Trains Limited*

Kirsty Dias – Managing Director, *PriestmanGoode*

John Davidson – Head of Customer Experience, *Trenitalia UK Ltd/West Coast Partnership*

11:35 am From vision to reality: NEVEON's graphite foam meets HL3

NEVEON has succeeded to invent a graphite foam to meet the new EN45545-2:2020 HL3 requirements. The foam is available for any technology, molded as well as slab-stock.

Norbert Hessenberger – Head of Smart Materials & Products, *NEVEON AUSTRIA GmbH*

Dagmar Zarazova – Business Development Rail/Maritime/Aviation, *NEVEON AUSTRIA GmbH*

12:05 pm Alstom technical roadmap for interiors – a way to develop designs, standards, modular and best in class solutions

- How from a conventional way of working, with a Project mode organization and process oriented, we can develop the best interiors solutions, gathering synergies, architectural principles and design drivers to set modular, effective and enhanced interiorisms for great passenger experience.
- How the manufacturer organization could address market and customers requirements and expectations, offering reliable and best balance between customization and standard proven solutions

Ismael Bavandi – Technical Director Interior, *Alstom Group*



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Summit Day 1 | Tuesday, November 8, 2022

12:35 pm NETWORKING LUNCH

INTERACTIVE WORKING GROUPS

The audience will be divided into three groups. Each group will attend all three interactive working groups.

WORKING GROUP – 1

02:00 pm Tour of the Ideas Train

Matthias Fischer – Managing Director, *neomind*

WORKING GROUP – 2

02:00 pm Colors and the perception of the product – how different materials, colors and textures change the perception of railway seats

Seats play a very important role in the interior design of the train. At our workshops, it is you who will decide what decor they will create. Dynamic and modern, or maybe classic and elegant. Create your dream train seat!

Tatiana Osolodczenko – Export Manager, *Growag*

WORKING GROUP – 3

02:00 pm Driving new approaches to interior design and production (seats, overhead compartments, materials, and flooring)

Richard Lawson – Director of Innovation and Ventures, *Forpeople Limited*

John Davidson – Head of Customer Experience, *Trenitalia UK Ltd/West Coast Partnership*

Nathan Matthews – Associate Director, *Forpeople Limited*

Joel Hayes – Strategist, *Forpeople Limited*

04:00 pm NETWORKING COFFEE BREAK

04:30 pm CONTINUING WITH WORKING GROUPS 1, 2 & 3

05:30 pm RESULTS

Each working group moderator presents the outcomes of their session

06:00 pm CLOSING REMARKS BY OUR SUMMIT CHAIRWOMEN

Kirsty Dias – Managing Director, *PriestmanGoode*

06:15 pm EVENING NETWORKING RECEPTION

END OF SUMMIT DAY 1



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Summit Day 2 | Wednesday, November 9, 2022

08:30 am Registration

09:00 am The interior design of high speed and capacity trains and new solutions for the catering area and H seat

Manuel Diaz Redondo – Industrial Designer, *Talgo*

09:30 am Believe in Better

How Flytoget, Oslo's airport express rail service, used strategic design to create an elevated and holistic passenger experience across all touchpoints of the passenger journey. Resulting in the delivery of new high-speed trains and the creation of a new brand identity.

Flytoget have continually been voted the best customer service brand in Norway and their new trains have been awarded the converted DOGA award for inclusive design.

Jeremy White – Transport Director, *Seymour Powell*

Philipp Engedal – Administration Director, *Flytoget AS*

10:00 am Exploring sustainability in the Rail industry and the journey to circularity

- What does circularity mean for Rail and where are we in that journey
- How to rethink, reuse and recycle - designing for good from the start
- Case studies: examples of circular solutions in other markets
- How to make a step change – consideration and collaboration

Alberto Rossi – Head of Ground Transport, *ELeather*

10:30 am NETWORKING COFFEE BREAK

11:00 am The driver's cabs

The driver's cabs of all vehicle generations were shaped by the respective state of society, technology and railroad operations. They reflect the changes in these areas.

What we call technology today will at some point be replaced by something new and find its place in railroad history. But what will driver's cabs look like in the future? This question was discussed in the "DB Fernverkehr AG Locomotive Drivers" section with various experts from the innovation agency "and dos Santos GmbH" and, above all, with train drivers – with interesting results. The development of the driver's cab concept shows how much technology is increasingly adapting to the human being.

The increasingly ergonomic design of the interfaces between people and machines is a trend that is continuing both inside and outside the railroad and will continue to the transformation of driver's cabs.

Steffen Renisch – Leader Qualification Locomotive Drivers, *DB Fernverkehr AG*

Jutta dos Santos Miquelino – CEO & Partner, *and dos Santos GmbH*

11:30 am Railway Solutions: Addressing industry trends

Sustainability in Rail, Rail top technologies, solutions, and innovations

Dimitri Clément – Global Rail Key Account Manager, *Henkel*



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Summit Day 2 | Wednesday, November 9, 2022

12:00 am Cocoon it – Flexible Business Cabin

Collaboration of CE Cideon Engineering, büro+staubach and seat manufacturer TAPS on the development of an additive and flexible passenger cabin with the intention of cost-effectively improving the passenger experience while addressing more universal passenger needs.

Jan Wielert – Managing Director, *büro+staubach*

12:30 pm NETWORKING LUNCH BREAK

INTERACTIVE WORKING GROUPS

The audience will be divided into three groups. Each group will attend all three interactive working groups.

WORKING GROUP – 1

01:45 pm How to reduce CMF development time for rail car interiors

Enhanced color, material, and finish design in railway interiors takes time to achieve. As an industry how can we collaboratively reduce development time while addressing growing concerns for sustainable and design forward materials that meet growing customer expectations?

- Identify industry wide gaps and challenges that affect speed to market collaboration
- Outline the impact these issues have on the ability to move rapidly through the design process

- Develop innovative solutions that promote early collaboration and accelerate time to market

Ruben Bake – International Business Manager, *SEKISUI KYDEX*

Karyn McAlphin – Design Director, *SEKISUI KYDEX*

WORKING GROUP – 2

01:45 pm New business model & railway interior: great design in passenger coach leasing

- Opportunities and limitations of modern railway passenger coaches
- How can innovative railway interior contribute to creating an efficient passenger coach leasing market?
- How can flexible design be applied in train interior when the operator changes every few years? And remain grand design at the same time?

Axel Kiese – Founder & Executive Director, *Ace4Rail*

WORKING GROUP – 3

01:45 pm Design and tour of the new ICE mockup

Bruno Scheffler – Team leader Brand Design, *Deutsche Bahn*

Carsten Hutzler – Project HGV 3.0

Head of DB Onboard Experience 2030
Customer Experience and Product Management (P.FMP)
DB Fernverkehr AG



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Summit Day 2 | Wednesday, November 9, 2022

03:45 pm NETWORKING COFFEE BREAK

04:15 pm CONTINUING WITH WORKING GROUPS 1, 2 & 3

05:15 pm RESULTS

Each working group moderator presents the outcomes of their session

05:45 pm CLOSING REMARKS BY OUR SUMMIT CHAIRWOMEN

Kirsty Dias – Managing Director, *PriestmanGoode*

06:00 pm END OF SUMMIT





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INVESTMENT PER DELEGATE

DATE	2 DAY CONFERENCE INVESTMENT
ORIGINAL INVESTMENT	2.995 € + VAT

SUMMIT VENUE

IdeasTrain Showroom

Gaugrafenstraße 20 F
60489 Frankfurt-Rödelheim | Germany



Please contact **Andreas Wibowo** for further information, delegate registration & sponsorship opportunities. Train operators, please ask **Andreas** regarding vip tickets.

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Online: www.redcabin.de

HOTEL PARTNER

Maritim Hotel Frankfurt

Theodor-Heuss-Allee 3 60486, Frankfurt am Main | Germany

Rate available from 07-11-22 to 09-11-22

119,00 € incl. breakfast (rate expires on 26-09-22)

For booking: 0049 8003383369 or reservierung.fra@maritim.de

Code: 1RED071122 – rate expires on 10-10-2022

